

**MINISTRY EDUCATION AND SCIENCE OF UKRAINE  
STATE UMAN PEDAGOGICAL UNIVERSITY NAMED AFTER PAVLO  
TYCHYNA  
INSTITUTE OF SOCIAL AND ECONOMIC EDUCATION  
DEPARTMENT OF MARKETING AND BUSINESS MANAGEMENT  
LABORATORY FOR THE DEVELOPMENT OF NEW INTEGRATED  
STRUCTURE**

**ANNOUNCEMENT**

**DEAR COLLEAGUES!**

We invite you to participate in the Fifth International Scientific  
correspondence Conference

**«DEVELOPMENT PRIORITIES OF THE NATIONAL  
ECONOMY IN TERMS OF EUROPEAN INTEGRATION OF  
UKRAINE»**

conference will be held in State Uman pedagogical university  
named after Pavlo Tychna

**27 FEBRUARY 2014**

TOPICS OF THE CONFERENCE

- 1. Actual problems of management and marketing in the context of Ukraine's development strategy.*
- 2. Innovation and investment component of territorial development: problems and solutions.*

*3. The financial and credit system of Ukraine in the integration and globalization processes.*

*4. Trends in market reforms in the agricultural sector of Ukraine.*

**Conference languages:** Ukrainian, Russian and English.

**Requirements for Submission of Abstracts:** considered the application and abstracts received electronically (by E-mail: kafedraetm@mail.ru) and printed by the organizing committee to 20 february 2014 inclusive. Send abstracts (up to 3 full pages), one of the working languages of the conference without pictures and graphs. Texts abstracts submitted in Microsoft Word on a sheet of A4, no pagination, font Times New Roman 14 pt, 1.5 spacing without compression of text and hyphens. Fields - 20 mm on all sides.

**Text structure is as follows:** name of the author, name of high school, first and last name, degree and academic title of supervisor (right-aligned), the name of the abstract (centered, all letters are large).

**Publication cost** is 95 UAH considering the cost of publication abstracts, the certificate of the participant and the cost of shipping the collection of the author.

**Details make payment:** Privatbank, account number 29244825509100, MFO 305299, code 14360570 GCEO, Purpose of payment "fee for participation in the conference" for credit on the card 6762468315195374, Kateryna Oliynik.

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## **APPLICATION**

to participate in the Fifth International Scientific correspondence Conference

«DEVELOPMENT PRIORITIES OF THE NATIONAL ECONOMY IN TERMS  
OF EUROPEAN INTEGRATION OF UKRAINE»

Last and first name of the participant

Academic degree, academic rank

Name of the institution

Abstract title

Topics of the conference

Mailing address for sending a collection of  
conference materials

Phone Number

E-mail

Date of completion