

**MINISTRY EDUCATION AND SCIENCE OF UKRAINE
STATE UMAN PEDAGOGICAL UNIVERSITY NAMED AFTER PAVLO TYCHYNA
INSTITUTE OF SOCIAL AND ECONOMIC EDUCATION
DEPARTMENT OF MARKETING AND BUSINESS MANAGEMENT
LABORATORY FOR THE DEVELOPMENT OF NEW INTEGRATED STRUCTURE**

ANNOUNCEMENT

DEAR COLLEAGUES!

We invite you to participate in the Fifth International Scientific Conference ***

**«PRIORITIES OF THE NATIONAL ECONOMY OF UKRAINE:
STRATEGY AND PROSPECTS»**

conference will be held in State Uman pedagogical university
named after Pavlo Tychyna

28 MAY 2015

TOPICS OF THE CONFERENCE

1. Intellectualization of economy as a factor of innovative growth.
2. The financial sector of Ukraine in the provision of innovative growth.
3. Priority areas of market reforms: the economic and social contexts.
4. Strategy for socio-economic development of rural areas.
5. Strategic directions of marketing activity in conditions of market economy.
6. Efficient and quality management as one of the priorities of the national economy.
7. Quality Management.

****Conference registered in terms of scientific and technological activities in the Ukrainian Institute of Scientific-Technical and Economic Information.*

Conference languages: Ukrainian, Russian and English.

Requirements for Submission of Abstracts: considered the application and abstracts received electronically (by E-mail: kafedraetm@mail.ru) and printed by the organizing committee to 22 May 2015 inclusive. Send abstracts (up to 3 full pages), one of the working languages of the conference without pictures and graphs. Texts abstracts submitted in Microsoft Word on a sheet of A4, no pagination, font Times New Roman 14 pt, 1.5 spacing without compression of text and hyphens. Fields - 20 mm on all sides.

Text structure is as follows: name of the author, name of high school, first and last name, degree and academic title of supervisor (right-aligned), the name of the abstract (centered, all letters are large).

Publication cost is 130 UAH considering the cost of publication abstracts, the certificate of the participant and the cost of shipping the collection of the author.

Details make payment: Privatbank, account number 29244825509100, MFO 305299, code 14360570 GCEO, Purpose of payment "fee for participation in the conference" for credit on the card 6762468315195374, Kateryna Oliynik.

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APPLICATION

to participate in the Fifth International Scientific Conference

«PRIORITIES OF THE NATIONAL ECONOMY OF UKRAINE:
STRATEGY AND PROSPECTS»

Last and first name of the participant

Academic degree, academic rank

Name of the institution

Abstract title

Topics of the conference

Mailing address for sending a collection of
conference materials

Phone Number

E-mail

Date of completion